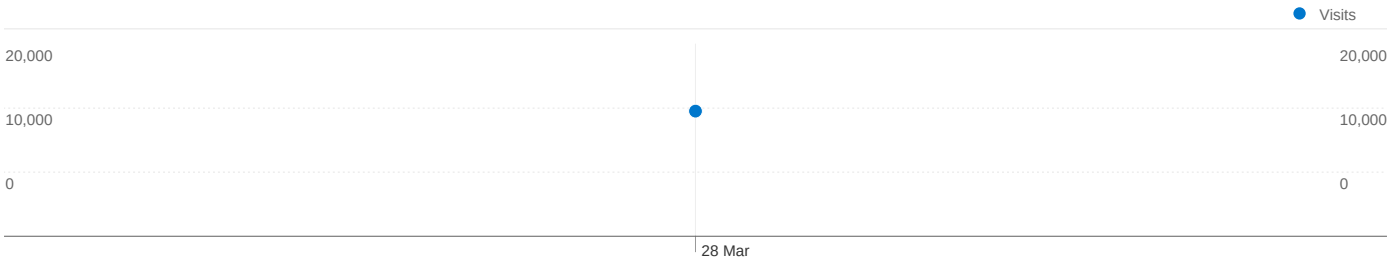
www.shum.bg

Dashboard

28 Mar 2011 - 28 Mar 2011

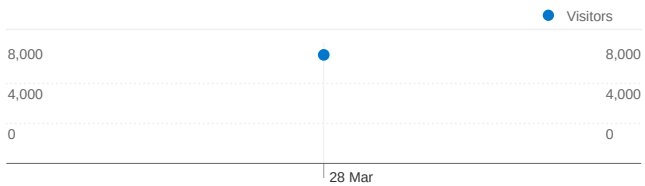
Comparing to: Site



Site Usage

- **13,028** Visits
- **28.02%** Bounce Rate
- **67,503** Pageviews
- **00:05:07** Avg. Time on Site
- **5.18** Pages/Visit
- **9.60%** % New Visits

Visitors Overview

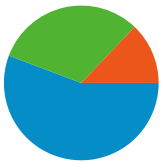


Visitors
7,241

Content Overview

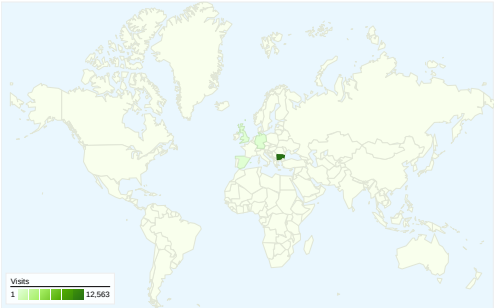
Pages	Pageviews	% Pageviews
/	16,679	24.71%
/index.php?cat=37	7,147	10.59%
/?cat=37	4,335	6.42%
/index.php?item=59405	1,674	2.48%
/index.php?item=59351	1,644	2.44%

Traffic Sources Overview



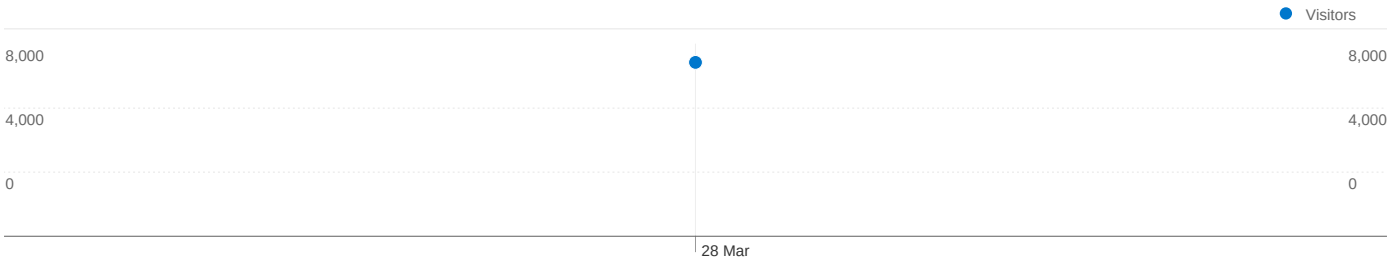
- **Search Engines**
  7,261.00 (55.73%)
- **Direct Traffic**
  4,089.00 (31.39%)
- **Referring Sites**
  1,678.00 (12.88%)

Map Overlay



Visitors Overview

28 Mar 2011 - 28 Mar 2011
Comparing to: Site



7,241 people visited this site

- **13,028** Visits
- **7,241** Absolute Unique Visitors
- **67,503** Pageviews
- **5.18** Average Pageviews
- **00:05:07** Time on Site
- **28.02%** Bounce Rate
- **9.60%** New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	5,698	43.74%
Firefox	4,975	38.19%
Chrome	1,570	12.05%
Opera	611	4.69%
Safari	80	0.61%

Connection Speed	Visits	% visits
Unknown	13,028	100.00%

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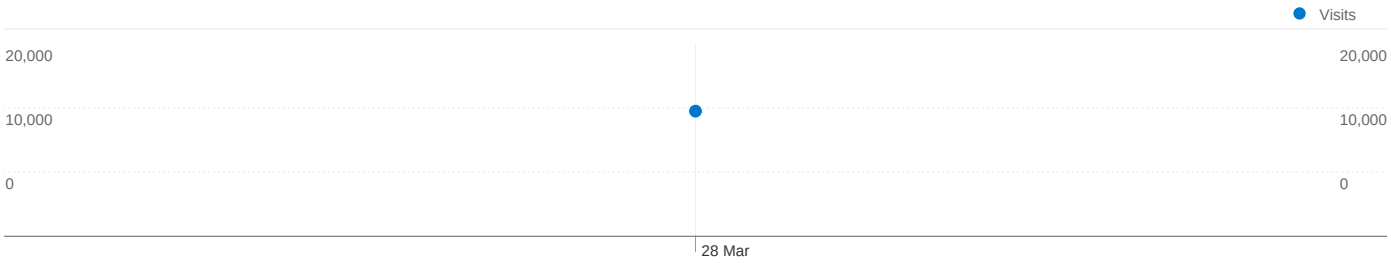
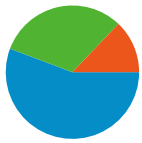
Traffic Sources Overview

28 Mar 2011 - 28 Mar 2011
Comparing to: Site



All traffic sources sent a total of 13,028 visits

- **31.39%** Direct Traffic
- **12.88%** Referring Sites
- **55.73%** Search Engines



Search Engines
7,261.00 (55.73%)
Direct Traffic
4,089.00 (31.39%)
Referring Sites
1,678.00 (12.88%)

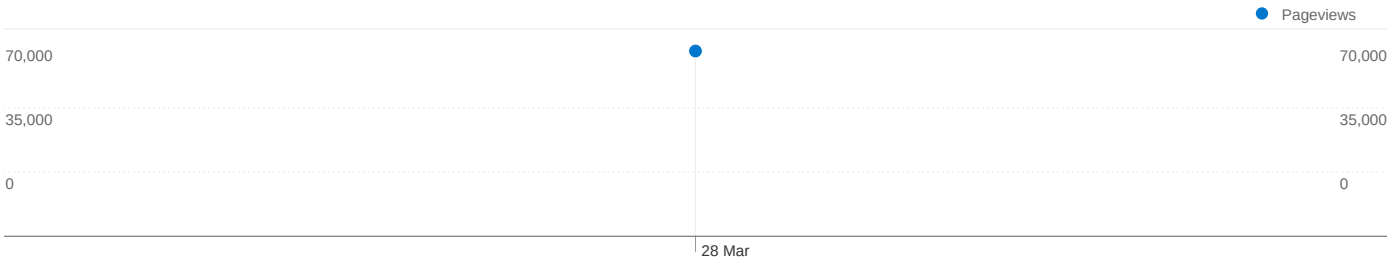
Top Traffic Sources

Sources	Visits	% visits
google (organic)	6,883	52.83%
(direct) ((none))	4,089	31.39%
facebook.com (referral)	874	6.71%
search (organic)	182	1.40%
bing (organic)	160	1.23%

Keywords	Visits	% visits
shum.bg	1,742	23.99%
шум.бг	1,639	22.57%
шум бг	521	7.18%
шум	259	3.57%
shum	255	3.51%

Content Overview

28 Mar 2011 - 28 Mar 2011
Comparing to: Site

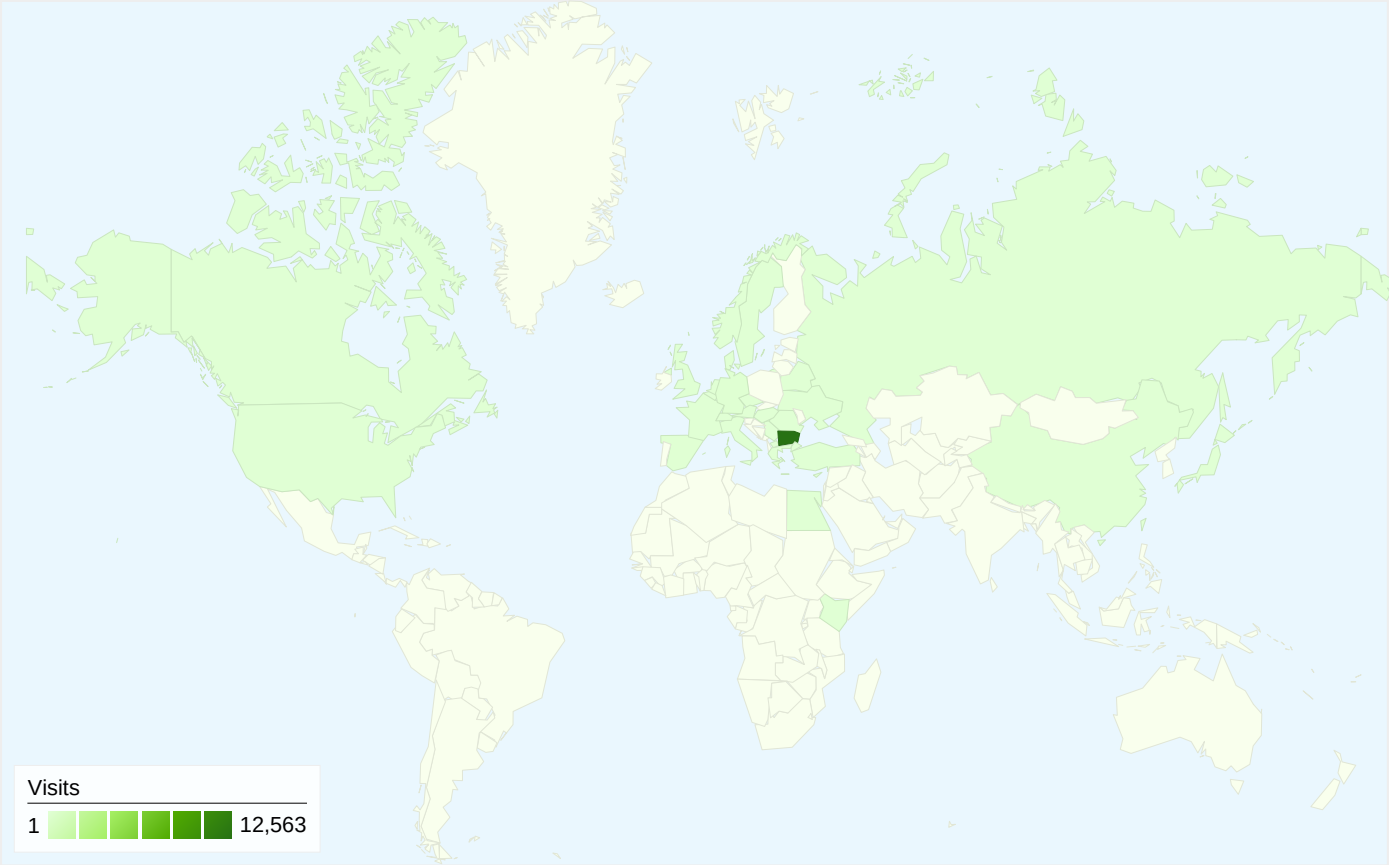


Pages on this site were viewed a total of 67,503 times

- **67,503** Pageviews
- **49,852** Unique Views
- **28.02%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	16,679	24.71%
/index.php?cat=37	7,147	10.59%
/?cat=37	4,335	6.42%
/index.php?item=59405	1,674	2.48%
/index.php?item=59351	1,644	2.44%



13,028 visits came from 32 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
13,028 % of Site Total: 100.00%	5.18 Site Avg: 5.18 (0.00%)	00:05:07 Site Avg: 00:05:07 (0.00%)	9.60% Site Avg: 9.60% (0.00%)	28.02% Site Avg: 28.02% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Bulgaria	12,563	5.19	00:05:00	9.18%	27.96%
Germany	90	5.48	00:06:07	14.44%	17.78%
United Kingdom	74	4.51	00:15:11	27.03%	37.84%
Spain	43	7.42	00:08:50	23.26%	27.91%
(not set)	38	3.71	00:13:12	5.26%	31.58%
United States	34	3.09	00:02:34	8.82%	41.18%
Greece	24	4.67	00:04:38	20.83%	29.17%
Denmark	21	6.71	00:08:47	23.81%	19.05%
Netherlands	18	4.72	00:03:32	27.78%	33.33%
Turkey	18	3.78	00:03:13	44.44%	27.78%

1 - 10 of 32