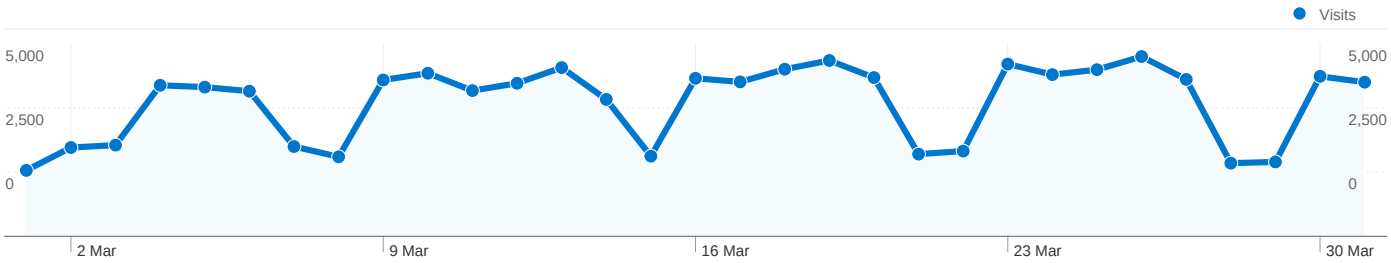
www.shum.bg

Dashboard

1 Mar 2009 - 31 Mar 2009

Comparing to: Site



Site Usage

107,849 Visits

26.96% Bounce Rate

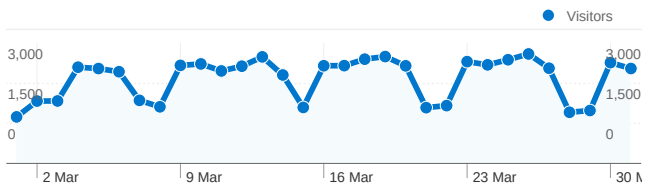
891,185 Pageviews

00:13:18 Avg. Time on Site

8.26 Pages/Visit

14.40% % New Visits

Visitors Overview

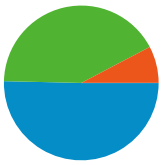


Visitors
22,143

Content Overview

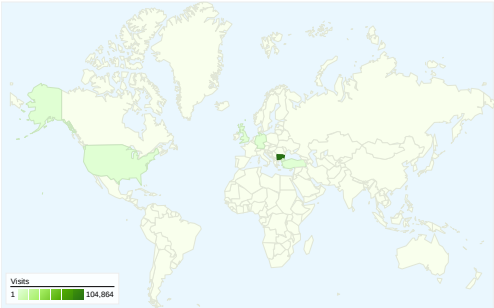
Pages	Pageviews	% Pageviews
/	200,797	22.53%
/index.php?cat=37	93,456	10.49%
/index.php	46,177	5.18%
/?cat=37	37,626	4.22%
/index.php?item=31747	7,177	0.81%

Traffic Sources Overview



- **Search Engines**
  54,316.00 (50.36%)
- **Direct Traffic**
  45,236.00 (41.94%)
- **Referring Sites**
  8,296.00 (7.69%)
- **Other**
  1 (> 0.00%)

Map Overlay



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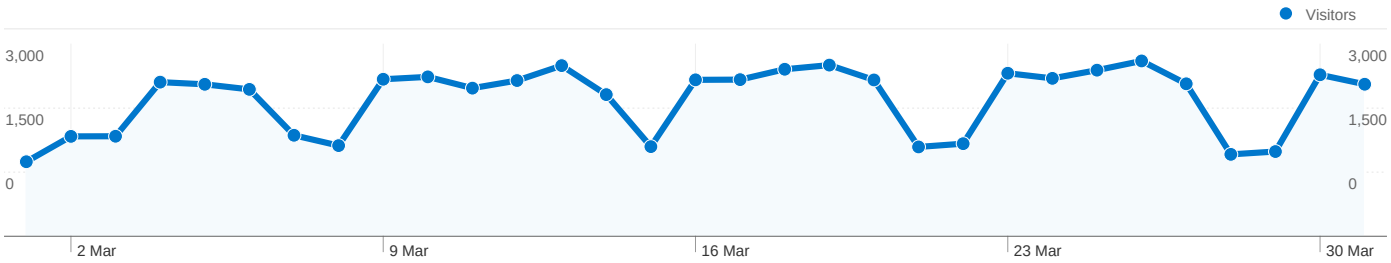
Visitors Overview

1 Mar 2009 - 31 Mar 2009

Comparing to: Site



22,143 people visited this site

107,849 Visits

22,143 Absolute Unique Visitors

891,185 Pageviews

8.26 Average Pageviews

00:13:18 Time on Site

26.96% Bounce Rate

14.40% New Visits

Technical Profile

Browser	Visits	% visits
Internet Explorer	71,229	66.05%
Firefox	31,276	29.00%
Opera	3,709	3.44%
Chrome	1,103	1.02%
Safari	285	0.26%

Connection Speed	Visits	% visits
Unknown	68,654	63.66%
Cable	19,715	18.28%
DSL	12,771	11.84%
Dialup	4,807	4.46%
T1	1,864	1.73%

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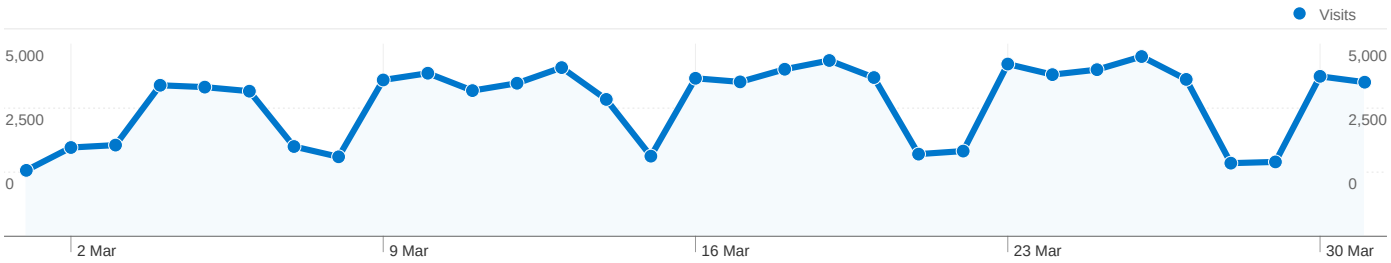
Traffic Sources Overview

1 Mar 2009 - 31 Mar 2009
Comparing to: Site

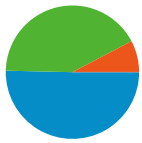


All traffic sources sent a total of 107,849 visits

41.94% Direct Traffic

7.69% Referring Sites

50.36% Search Engines



- **Search Engines** 54,316.00 (50.36%)
- **Direct Traffic** 45,236.00 (41.94%)
- **Referring Sites** 8,296.00 (7.69%)
- **Other** 1 (> 0.00%)

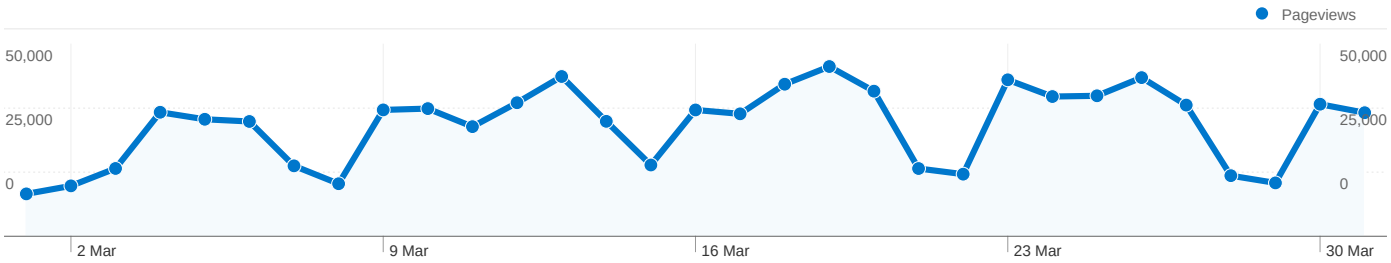
Top Traffic Sources

Sources	Visits	% visits
google (organic)	49,734	46.11%
(direct) ((none))	45,236	41.94%
search (organic)	3,328	3.09%
forumshumen.com (referral)	2,751	2.55%
shumen-city.com (referral)	1,329	1.23%

Keywords	Visits	% visits
шум.бг	10,372	19.10%
shum.bg	7,505	13.82%
шум бг	3,335	6.14%
шум	2,003	3.69%
shum	1,245	2.29%

Content Overview

1 Mar 2009 - 31 Mar 2009
Comparing to: Site



Pages on this site were viewed a total of 891,185 times

891,185 Pageviews

404,955 Unique Views

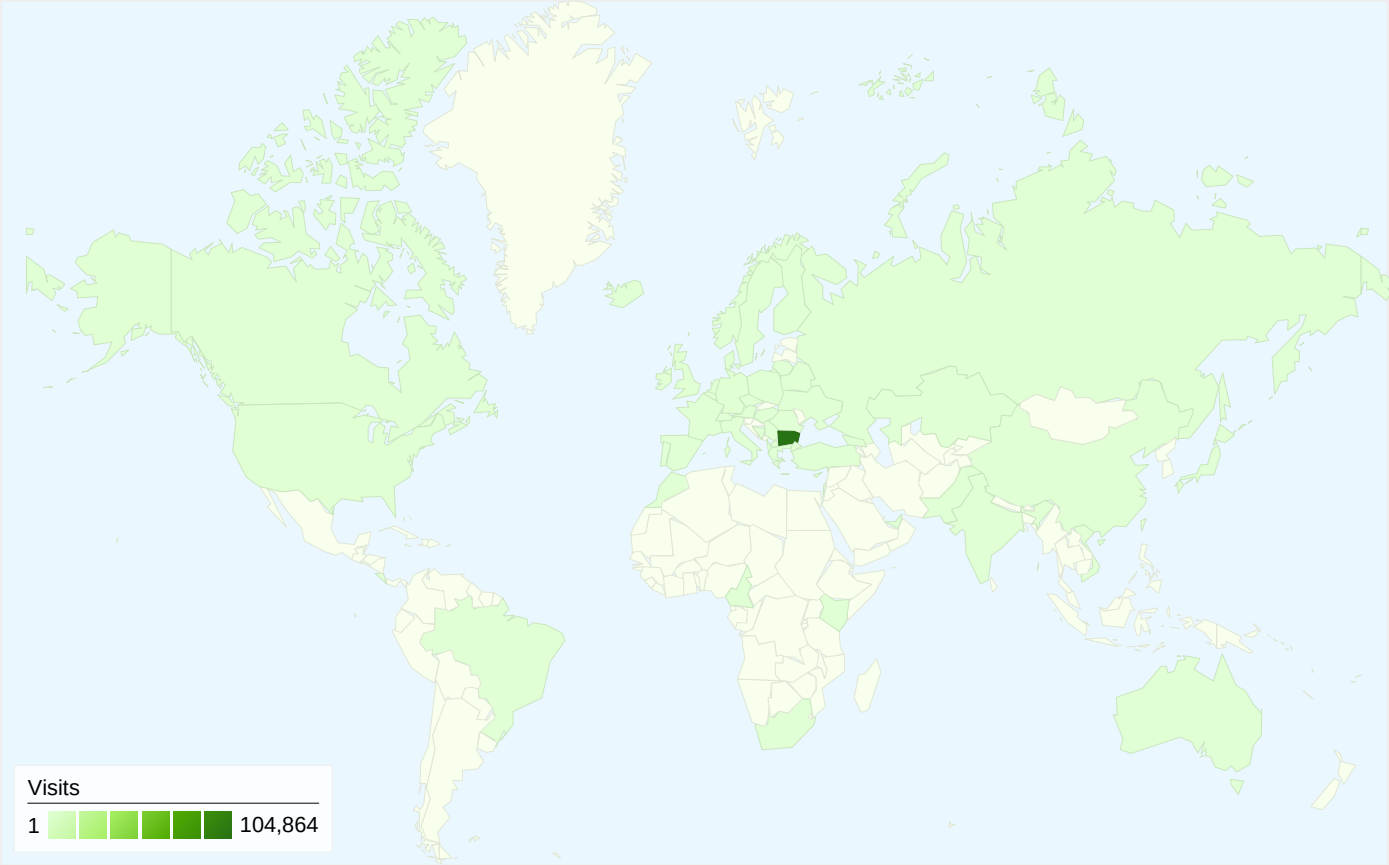
26.96% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/	200,797	22.53%
/index.php?cat=37	93,456	10.49%
/index.php	46,177	5.18%
/?cat=37	37,626	4.22%
/index.php?item=31747	7,177	0.81%

Map Overlay

1 Mar 2009 - 31 Mar 2009
Comparing to: Site



107,849 visits came from 54 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
107,849 % of Site Total: 100.00%	8.26 Site Avg: 8.26 (0.00%)	00:13:18 Site Avg: 00:13:18 (0.00%)	14.44% Site Avg: 14.40% (0.30%)	26.96% Site Avg: 26.96% (0.00%)

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Bulgaria	104,864	8.26	00:13:05	14.11%	26.97%
United Kingdom	522	6.64	00:15:36	27.01%	26.63%
Germany	456	9.41	00:14:47	27.63%	20.39%
United States	452	9.14	00:15:48	18.14%	25.22%
Turkey	223	6.70	01:29:07	34.53%	25.11%
Spain	216	5.77	00:05:34	17.13%	37.96%
Canada	179	14.06	00:28:47	12.85%	15.64%
Netherlands	177	7.88	00:18:04	15.82%	38.42%
Switzerland	108	17.58	00:44:39	12.96%	17.59%
Greece	88	8.45	00:12:46	35.23%	22.73%

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